Smart Content. Smart Print Ads.

To drive traffic to your store, you need to **get the right product offer to the right consumer at the right time.**

msp Fusion
Retail Ad Manager

Consolidate all your campaign and product information in a timely, precise, and seamless manner

SALE
$39.95

Men's Button-Down Shirt
ART.: 88-3425-7796 $60.99

SALE
$49.95

Woman's Spring Blouse
ART.: 77-3425-5324 $75.00

SALE
$59.95

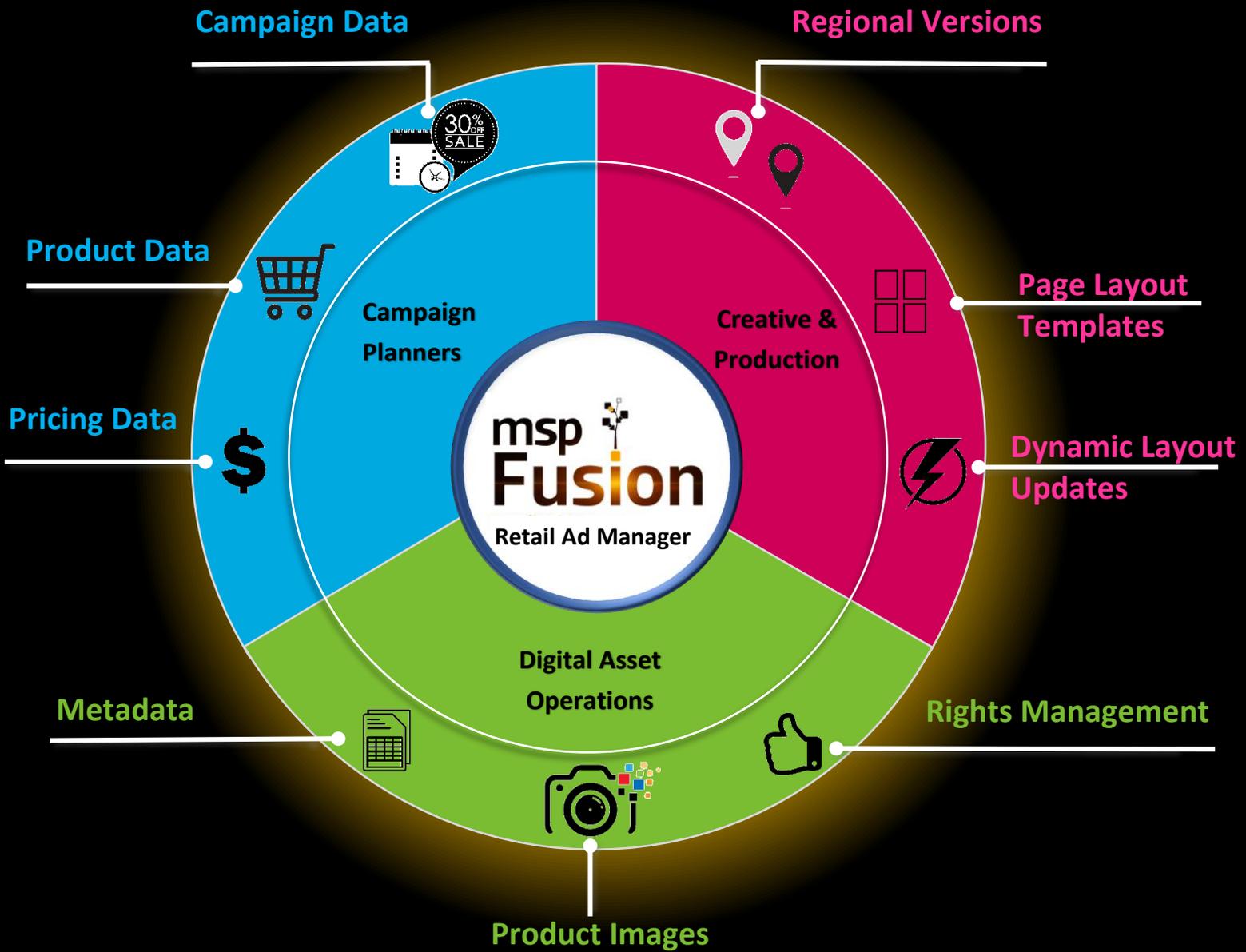Men's Casual Shoe
ART.: 44-2255-8926 $85.00

SALE
$65.95

Woman's Spring Bag
ART.: 52-0033-2200 $100.00

Retail Ad Manager will **transform your product information into smart content** and deliver the fusion your team needs to get it right!

Powered By
censhare

Emmsphere
Plus

Automated Print Advertising Planning, Design & Production

Campaign Data

Regional Versions

30% OFF SALE

Product Data

Page Layout Templates

Campaign Planners

Creative & Production

Pricing Data

$

msp Fusion

Retail Ad Manager

Dynamic Layout Updates

Metadata

Digital Asset Operations

Rights Management

Product Images

☑ **Conduct targeted campaign planning** by advertising material type, frequency & region.

☑ **Improve the accuracy** of your printed offer by eliminating mistakes from manual entry and out of date product and campaign information.

☑ **Auto-generate layouts & pages** with intelligent templates that dynamically update the layout when product & campaign data changes.

☑ **Automate your entire print advertising process** with collaborative & configurable workflows.

Emmsphere Plus

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